

ROARING '20S MAGAZINE COVER

SSUSH16 The student will identify key developments in the aftermath of WW I.

- Explain how rising communism and socialism in the United States led to the Red Scare and immigrant restriction.
- Identify Henry Ford, mass production, and the automobile.
- Describe the impact of radio and the movies.
- Describe modern forms of cultural expression; include Louis Armstrong and the origins of jazz, Langston Hughes and the Harlem Renaissance, Irving Berlin, and Tin Pan Alley.

You have been commissioned to design a magazine cover to showcase cultural features of the 1920s. You will illustrate important social, political, and economic developments of the 1920s that transformed life in America after World War I. You will how to represent these important developments in the design of your magazine cover. You may use more than one page to plan the features of the cover design. Refer to the rubric to make sure all required content and design elements are included.

Your magazine cover should showcase the following cultural features of the 1920s.

- The first Red Scare and its affect on immigration restriction
- Henry Ford's development of the mass production process
- Effects of the automobile on American culture (economic revolution and increased freedom)
- The impact of the radio (connected the masses to share news, cultural experiences, and advertisements)
- The impact of the movies (growth of movie production as an industry and the mass appeal of movies)
- Louis Armstrong and Jazz (In which city did jazz originate? What are some characteristics of jazz? Why are the 1920s known as the Jazz Age?)
- Langston Hughes and the Harlem Renaissance
- Irving Berlin and Tin Pan Alley

Your magazine cover should include the following design elements.

1. A Magazine Name and Publication Date: Integrate the name of the magazine (ex. TIME, THE NEW YORKER, LIFE, VOGUE) and the publication date (ex. September 1928) on the cover.

2. Cover Image: Include a central image to serve as the cover photo for your design.

3. Preview for Articles: Include three short blurbs in the cover design to highlight articles contained in the magazine and hook readers to read these articles. The previews on the cover should include the title of the article and a short "teaser" to summarize and hook the reader in 1-2 sentences.

4. Previews for Advertisements: Include two brief advertisements for events or products advertised within the magazine. This should include a small image, a hook to pitch the product, event, job, etc. and a description of the event or product in 1-2 sentences.

5. Quickwrite: Include a short explanation of your design choices in 7-10 sentences. This does not have to be included in the cover design. Explain what each element of the magazine should showcase to readers. In addition, you must briefly summarize why each cultural feature is significant.



MAGAZINE COVER RUBRIC

Advertisement Preview #1

Include two brief advertisements for events or products advertised within the magazine. This should include a small image, a hook to pitch the product, event, job, etc. and a description of the event or product in 1-2 sentences.

Advertisement Preview #1
_____/ 5pts.

Advertisement Preview #2

Include two brief advertisements for events or products advertised within the magazine. This should include a small image, a hook to pitch the product, event, job, etc. and a description of the event or product in 1-2 sentences.

Advertisement Preview #2
_____/ 5pts.

TITLE

Integrate the name of the magazine
(ex. TIME, THE NEW YORKER, LIFE, VOGUE)

Title & Publication Date ____/ 5pts.

COVER IMAGE

Include a central image to serve as the cover photo for your design.

Cover Image ____/ 5pts.

Article Preview #1

Include three short blurbs in the cover design to highlight articles contained in the magazine and hook readers to read these articles. The previews on the cover should include the title of the article and a short "teaser" to summarize and hook the reader in 1-2 sentences.

Article Preview #1
_____/ 10pts.

Article Preview #2

Include three short blurbs in the cover design to highlight articles contained in the magazine and hook readers to read these articles. The previews on the cover should include the title of the article and a short "teaser" to summarize and hook the reader in 1-2 sentences.

Article Preview #2
_____/ 10pts.

Article Preview #3

Include three short blurbs in the cover design to highlight articles contained in the magazine and hook readers to read these articles. The previews on the cover should include the title of the article and a short "teaser" to summarize and hook the reader in 1-2 sentences.

Article Preview #3
_____/ 10pts.

Required Cultural Features

- The first Red Scare _____/ 5pts.
- Henry Ford & mass production _____/ 5pts.
- The automobile _____/ 5pts.
- Impact of the radio _____/ 5pts.
- Impact of the movies _____/ 5pts.
- Louis Armstrong and Jazz _____/ 5pts.
- Langston Hughes and the Harlem Renaissance _____/ 5pts.
- Irving Berlin and Tin Pan Alley _____/ 5pts.

Quickwrite

Include a short explanation of your design choices in 7-10 sentences. Explain what each element of the magazine should showcase to readers. In addition, you must briefly summarize why each cultural feature is significant.

Quickwrite ____/ 10pts.